SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

- 1. October 1, 2021 Date of Report
- 2. SEC Identification Number **19073** 3. BIR Tax Identification No. **000-288-698-000**
- 4. **FIRST PHILIPPINE HOLDINGS CORPORATION** Exact name of issuer as specified in its charter
- 5. **Metro Manila, Philippines** Province, country or other jurisdiction of incorporation 6. (SEC Use Only) Industry Classification Code:
- 7. 6th Floor Rockwell Business Center Tower 3, Ortigas Avenue, Pasig City Address of principal office 1604 Postal Code

8. **2-8631-8024**

Issuer's telephone number, including area code

9. **N/A**

Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

Total Outstanding Shares

496,520,274 shares (As of Sept. 23, 2021)

11. Indicate the item numbers reported herein: Item No. 4

Item No. 4

Subject to board approval, Mr. Ernie G. Imperial has been appointed FPH VP & Chief Digital Officer effective October 1, 2021. Ernie is an experienced transformation and technology executive, having held leadership roles at Globe Telecom, ABS-CBN, Meralco, ANZ Bank, and Deutsche Knowledge Services. He holds a Bachelor of Science degree in Computer Science, Major in Information Technology (1990) from the De La Salle University.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION Issuer

DocuSigned by: Z

ESMERALDO C. AMISTAD Vice President & Assistant Corporate Secretary

October 1, 2021