SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1.	March 4, 2021 Date of Report
2.	SEC Identification Number 19073 3. BIR Tax Identification No. 000-288-698-000
4.	FIRST PHILIPPINE HOLDINGS CORPORATION Exact name of issuer as specified in its charter
5.	Metro Manila, Philippines 6. (SEC Use Only) Province, country or other jurisdiction of incorporation
7.	6 th Floor Rockwell Business Center Tower 3, Ortigas Avenue, Pasig City Address of principal office 1604 Postal Code
8.	2-8631-8024 Issuer's telephone number, including area code
9.	N/A Former name or former address, if changed since last report
10.	Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
	Title of Each Class Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
	Total Outstanding Shares 504,545,994 shares (As of Mar. 1, 2021)
	Total Outstanding Preferred Redeemable Shares 3,600,000 shares (As of Mar. 1, 2021)

11. Indicate the item numbers reported herein: Item No. 4

Item No. 4

The Board of Directors of First Philippine Holdings Corporation ("FPH") has approved the appointment of Mr. Rene J. Mayol as Vice President.

Mr. Mayol is currently a Senior Risk Management Officer in the Enterprise Risk Management Group of FPH. He leads Business Continuity Management planning and implementation, including Emergency Response, Crisis, and Recovery stages for the FPH Group. In 2020, he led the establishment of the BCM Framework for COVID/pandemics, created the cross-functional working organization to ensure aligned action, and convened the Crisis Management Team to provide strategic direction. The framework was rolled out to Lopez Group affiliates as well. He has been with FPH for 22 years--since August 1998. He established the first Environment, Safety and Health (ESH) program in the FPH Group.

Prior to joining FPH, he worked for Pilipinas Shell Petroleum Corporation from 1988 to 1998. He holds a B.S. Electronics & Communications Engineering degree (Magna Cum Laude) from the University of San Carlos, Cebu City, and an Executive Master in Business Administration from the Asian Institute of Management. He has earned units in Environmental Studies from Miriam College.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION Issuer

March 4, 2021

Vice President &
Assistant Corporate Secretary