SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **January 10, 2025**
   Date of Report

2. SEC Identification Number **19073**   3. BIR Tax Identification No. **000-288-698-000**

4. **FIRST PHILIPPINE HOLDINGS CORPORATION**
   Exact name of issuer as specified in its charter

5. **Metro Manila, Philippines**   6. [   ] (SEC Use Only)
   Province, country or other jurisdiction of   Industry Classification Code:
   incorporation

7. **6th Floor Rockwell Business Center Tower 3, Ortigas Avenue, Pasig City**   **1604**
   Address of principal office   Postal Code

8. **2-8631-8024**
   Issuer's telephone number, including area code

9. **N/A**
   Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Total Outstanding Shares	**462,713,791 shares** (As of January 10, 2025)

11. Indicate the item numbers reported herein: **Item No. 4**

Item No. 4

Please be informed of the appointment of Mr. Martin K. Yupangco as Senior Vice President of the company, subject to the approval of the Board of Directors at its next board meeting. Mr. Yupangco was Founder and Managing Director of Optima Strategies Limited, an international advisory firm, and Investor Resources Counselors Pte. Ltd., a partner for hedge funds, private equity/credit firms, and institutional investors. He holds a Bachelor of Science (Business and Government) degree from Skidmore College, USA, and a Master of Science in Management (International Operations Management) degree from the Arthur D. Little School of Management, USA.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST PHILIPPINE HOLDINGS CORPORATION
Issuer

January 10, 2025

RACHEL R. HERNANDEZ
Vice President &
Assistant Corporate Secretary